



Board of County Commissioners Agenda Request

3A
Agenda Item #

Requested Meeting Date: March 25, 2025

Title of Item: JET Presentation

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA	Action Requested:		<input type="checkbox"/> Direction Requested
	<input type="checkbox"/> Approve/Deny Motion	<input type="checkbox"/> Discussion Item	
	<input type="checkbox"/> Adopt Resolution (attach draft)	<input checked="" type="checkbox"/> Information Only	
	<input type="checkbox"/> Hold Public Hearing <i>*provide copy of hearing notice that was published</i>		

Submitted by: Jessica Seibert	Department: Administration
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Presenter (Name and Title): Marie Domiano, JET Executive Director	Estimated Time Needed: 30 min.
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Summary of Issue:
Marie Domiano, JET Executive Director, will be presenting to the Board.

Alternatives, Options, Effects on Others/Comments:

Recommended Action/Motion:

Financial Impact:
 Is there a cost associated with this request? Yes No
 What is the total cost, with tax and shipping? \$
 Is this budgeted? Yes No *Please Explain:*



218 WORKPLACE



Joint Initiative between JET
and
Iron Range Resources & Rehabilitation Board


Equal opportunity employer and service provider. Proud partner in the American Job Center network. Upon request, this material can be made available in an alternate format for those with disabilities.



www.nemojt.org



<https://mn.gov/irrrb/>



What is
218
Workplace
?

An Initiative to Showcase
Viable Careers in the Region

Retain or Attract Workforce,
Work Here, Stay Here, Play Here

A Tool for Recruiting Workforce as the
“Baby Boom” Ages Out

Change the Perception
“Northeast Minnesota is all About Mining”

Joint Effort to Bring Workforce Stakeholders
Together to Meet Hiring Needs



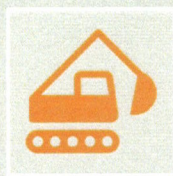
Where Did 218 Workplace Come From?

- Generated from the Successes of the IRRRB & JET Career Exploration Initiative 2021-24 and Current Talent Development Programming
- Framework Established from JET 218Trades
- Workforce Development Board Stakeholders

218 Workplace & Project Vision



Aligns With Agency's Regional Plan and Workforce Development Board Guidance



Supports Six Key Employment Sectors

Construction / 218Trades
Manufacturing
Health Care
Transportation / Logistics
Leisure & Hospitality Services
Educational Services

The 218 Workplace “Why”

- To Address the Labor Shortage in Northeast Minnesota
- Increase Labor Force Participation by Highlighting Overlooked and Viable Career Offerings in the Region
- State Demographers Have Identified for NE MN:
 - Increase in Population 65+ (retirement age) Will Double
 - Declining Birthrate in the Region
 - Overall Decrease in Labor Force Participation





218 Workplace Employer Activities

218Workplace
Website &
Industry/Business
Videos

Supporting Job and
Career Fairs

Creating a Pipeline of
Available Workforce

CareerForce Events
such as Employer of
the Day

Employer Services:
Referrals, On-the-Job
Training, Internships,
& Talent Development
Services

Customized Training
Cohorts With Local
Training Providers



218 Workplace Participant Activities

Coordinating With MN
Department of Labor &
Industry for Joint
Apprenticeship
Engagement and
Development

Business and Industry
Tours

Facilitating Enrollments
into JET programming for
Training Services

Expanding K-12 Youth
Events such as the Aitkin
Hands-on Career Fair,
SCRUBBS Health Care
Camp, and EmpowHer
(Women in The Trades)
Camp

Podcasts for Relevant
Career and Business
Topics in the 218 Housed
on Website



How Can I Contribute to 218 Workplace?

01

Spread the Word in
Your Professional
and Local
Communities

02

Host a JET Youth
Work Experience
Intern

03

Refer Those
Needing Career
Guidance to JET
Services